

Sports Card

Brand identity and logo usage guidelines



SPORTS CARD



Main Colors & Gradients



CMYK	RGB	CMYK	RGB
96	45	74	101
100	31	100	37
35	77	14	117
36		4	

2d1f4d

652575



CMYK	RGB	CMYK	RGB
0	245	0	255
50	149	18	208
75	74	93	
0		0	

f3954a

ffd000



CMYK	RGB	CMYK	RGB
23	200	55	140
64	118	95	43
7	167	0	135
0		0	

c876a7

8c2b87



Supplement Colors & Gradients



CMYK	RGB	CMYK	RGB
25	199	15	221
40	166	20	209
0	207	0	233
0		0	

c7a6cf

ddd1e9



CMYK	RGB	CMYK	RGB
55	139	40	167
75	85	55	129
0	157	0	185
0		0	

8b559d

a780b8



Font Family

Font family is **Encode Sans** from Google Fonts.

Encode Sans Regular

a b c d e f g h i j k l m n o p q r s t u v w x y z å ä ö
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0

Encode Sans Black

a b c d e f g h i j k l m n o p q r s t u v w x y z å ä ö
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Å Ä Ö
1 2 3 4 5 6 7 8 9 0



Skew Angles

Skewed angles of any elements should be taken from Sports Card logo.

Don't skew elements to any other angles.

